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**Pre-Reading Vocabulary Exercise:**

*The following vocabulary can be found in the reading. Match the parts of the sentences to make definitions:*

|  |  |  |
| --- | --- | --- |
| A | If you **catch up with** something, |  |
| B | If you do an activity **on the go,** |  |
| C | If there is **a drop in** something, |  |
| D | If something **remains stable**, |  |
| E | If you are **the most likely** to do something, |  |
| F | If one thing **overtakes** another, |  |
| G | If you are **obsessed with** something |  |

1. it doesn’t change ; it stays steady.

2. you can’t stop thinking about it or doing it.

3. it becomes more popular or important.

4. you do it while you are moving or travelling

5. it decreases in size or amount.

6. you spend time doing something that you haven’t had time to do earlier.

7. you are the person who will probably do it.

**Read the following article on UK Mobile Web Use**

**Reading Comprehension Questions**

***Read the article and choose the correct answer.***

**1. The new research …..**

a. looked at shopping data across 17 European economies.

b. studied technology use among children in the UK.

c. compared modern technology use in over 15 leading nations

d. looked at online gadget buying around the world.

**2. The amount of data downloaded on mobile devices in the UK….**

a. has shown a slight drop since last year.

b. has remained fairly stable compared to 12 months ago.

c. has gone up slightly since the beginning of this year.

d. has increased slightly compared to last year.

**3. The rise in the use of mobile devices in the UK has been caused by the….**

a. large number of 18-to-24 year olds catching up with TV on the go.

b. increase in people accessing social networking sites away from home.

c. drop in price of most smartphones and tablets.

d. improvements in quality of the latest mobile gadgets.

**4. The British more frequently …. than people in other countries.**

a. catch up with or watch TV programmes on the internet.

b. pay for video-on-demand services

c. buy expensive TV sets

d. watch traditional linear TV

|  |  |
| --- | --- |
| 1 |  |
| 2 |  |
| 3 |  |
| 4 |  |

**Read the text again and answer the questions writing full sentences:**

5. **Which things are British people particularly obsessed with online?**

|  |
| --- |
|  |
|  |

6.**Which habits in the UK have stayed the same or become less popular?**

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|  |

**7. Which part of people’s homes shows the obsession with new devices? How?**

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| --- |
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**8. What is the BBC iPlayer an example of?**

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